



**European Quantum
Technologies Conference 2024**
a Quantum Flagship event

SPONSORSHIP & EXHIBITION OPPORTUNITIES

Eligibility is confined to organisations founded in the European Union

18-20 November 2024
Lisbon, Portugal



QUANTUM
FLAGSHIP



PORTUGUESE
QUANTUM
INSTITUTE



European
Commission

At a glance

Key facts and figures

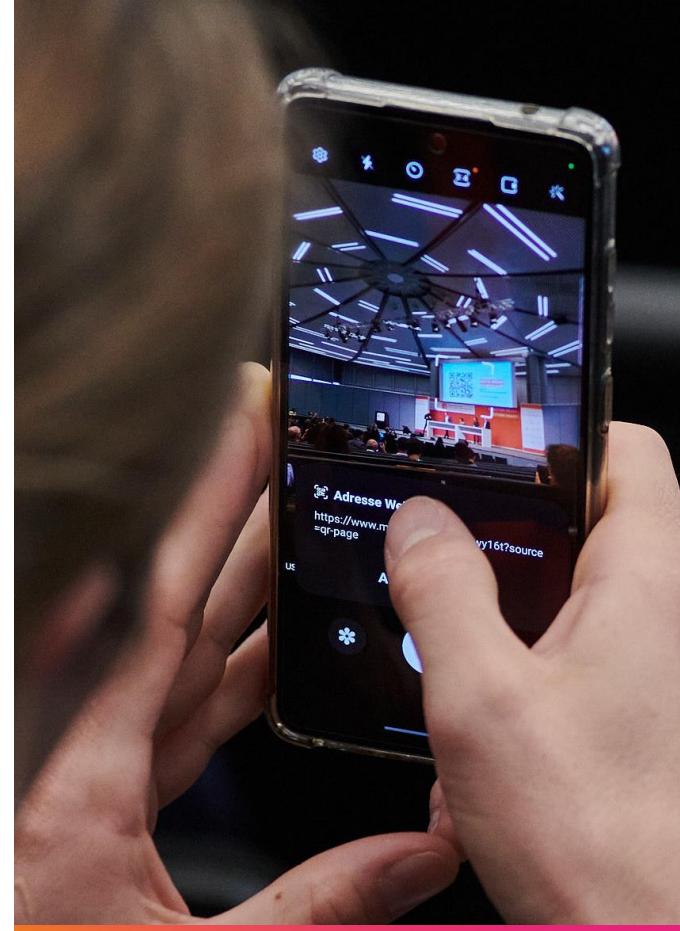
Dates and location: 18-20 November 2024, Lisbon – Portugal

Audience: 600+ guests onsite

Speakers: 80+ presenters from across Europe

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1 Why EQTC?

Among the plethora of events dedicated to quantum science and technology around the world, there's one gathering that truly stands out... The European Quantum Technology Conference.

So what makes the EQTC so special?

- **It's the ultimate meeting spot**

As the annual showcase of the European Quantum Flagship and the flourishing European quantum ecosystem, the EQTC brings together today's leaders and the next generation of innovators from science, industry and policy, strengthening old and creating new connections for the next breakthroughs – with up to 600 attendees on-site.

- **Content, content, content**

Through a three-day worth of programmes with high-level keynotes, panels, lectures, workshops and more, you will get the most recent updates from the Quantum Flagship's and Europe's groundbreaking projects from all domains.

- **Unrivalled visibility and awareness**

At the heart of the community and supported through media operations throughout the year, speakers and sponsors benefit from the highest degree of visibility on the event circuit.



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2 Event venue

CULTURGEST – Lisbon

Culturgest is one of the most prominent venues in Lisbon.

It is located in the Caixa Geral de Depósitos head office building, in the heart of Lisbon close to major universities and companies and benefits from a good public transport network.



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3 Programme highlights

17 November – Sunday

Welcome Reception in the evening

18 November – Monday

Official opening
Highlights and high-level talks
Exhibition and demos
Conference dinner

19 November – Tuesday

Plenaries, deep dives, and workshops
Exhibition and demos
Networking events

20 November – Wednesday

Plenaries, deep dives and workshops
Exhibition and demos
Networking events
Launch of the International Year of Quantum
Science and Technology 2025 in the EU

Click here to see the [programme](#) and [speakers](#)



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4 Sponsorship & Exhibitor overview

Why become an event partner?

- **EQTC means prime-time spotlight**

As the flagship meeting of the European scientific and industry community, there's no better event to be associated with when it comes to showcasing your brand, ideas and people.

- **Position yourself ahead of the field**

The European and international who's who will be present to discuss the newest breakthroughs and views for the second quantum revolution – you can fast-track your reach to today's and tomorrow's leaders.

- **Comprehensive + customizable**

With our event sponsorship opportunities, we've made sure to have all needs covered, whether it's media features, on-site showcase or dedicated facilities. Have we missed anything? Let us know, we gladly tailor offers for special requests.



5 Exhibitor opportunities

Large: € 11 000.00

- Exhibition space – **12 m² (6 m x 2 m)** (includes structure as in the picture)
- 4 conference tickets, including conference dinner
- Featured in EQTC web site, programme, and social media dissemination
- Speakers' time:
Pitch at Plenary Session on opening day + Lunch talk (approx. 12 min.)

Standard: € 6 000.00

- Exhibition space – **6 m² (3 m x 2 m)** (includes structure as in the picture)
- 2 conference tickets, including conference dinner
- Featured in EQTC web site, programme, and social media dissemination
- Speakers' time:
Pitch at Plenary Session on opening day + Lunch talk (approx. 6 min.)



- Structures 12 m² and 6 m² include basic furniture (1 table and 2 chairs), carpet, spotlights, printed panel similar to the one in the photo above (technical details will be provided at a later stage) and socket outlet
- Maximum height of the exhibition space is 2.50 meters
- Exhibitors will have access to the exhibition space in the afternoon of Sunday November 17

Prices do not include 23% Portuguese VAT



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5 Exhibitor opportunities – free construction

Important note...

- **Free construction** stands are allowed as long as they comply with the instructions and the dimensions indicated in previous slide = 6 m² or 12 m² and a maximum height of 2.50 m.

- For details, setting up and rules at the venue, a Technical Manual will be sent at a later stage.



6 Event Partner opportunities

Platinum Partner: € 10 000.00

- Co-hosting Welcome Reception
- Featured in all digital EQTC materials and EQTC social media dissemination
- Featured in on-site EQTC materials
- Logo featured in the lecterns – all session rooms
- 6 conference tickets, including conference dinner
- Speakers' time:
Pitch at Plenary Session on opening day + Lunch talk (approx. 15 min.)

Gold Partner: € 7 500.00

- Featured in all digital EQTC materials and EQTC social media dissemination
- Featured in on-site EQTC materials
- Promotional panel at the stairs between 1st and 2nd floor
- 3 conference tickets, including conference dinner
- Speakers' time:
Pitch at Plenary Session on opening day + Lunch talk (approx. 10 min.)

Silver Partner: € 5 000.00

- Featured in all digital EQTC materials and EQTC social media dissemination
- Featured in on-site EQTC materials
- 2 conference tickets including conference dinner

Joint sponsorship: Partner + Exhibitor

Special discounts for the set

Platinum Partner + Exhibitor:

discount 15%

Gold Partner + Exhibitor:

discount 10%

Silver Partner + Exhibitor:

discount 5%

Prices do not include 23% Portuguese VAT



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7 Demos and Sponsorships

Featured on site, and in the EQTC web site, programme, and social media dissemination

**Does your company
have a new product
or technology
that you would like to
demonstrate at EQTC 2024?**

Contact us!

**Sponsor the EQTC
Conference Dinner
at Páteo da Galé**

€ 5 000.00

**Sponsor the EQTC
Welcome Reception**

€ 4 000.00

For other options,
contact us!

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7 Complementary opportunities

1

Outside panel (Main entrance) = € 2 500.00 (includes production)

2

Vinyl decoration of the venue main stairs - € 3 500.00 (includes production)

3

Panel at the ground floor = € 3 000.00 (includes production – could be manned)

4

Panel between the 1st floor and 2nd floor = € 3 000.00 (includes production)

5

WebApp Mobile banner = € 750.00 each (exclusive support may be considered)

6

Pads and pens = 700 units with logo = € 1 800.00 (includes production)

7

Inserts in the participants bag (each) = € 2 000.00 for non-exhibitors
= € 1 300.00 for exhibitors

8

Mobile phone charging station (2 units) = € 2 500.00

9

Digital roll-up = € 1 500.00

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8 Complementary opportunities – examples

1



2



3



4



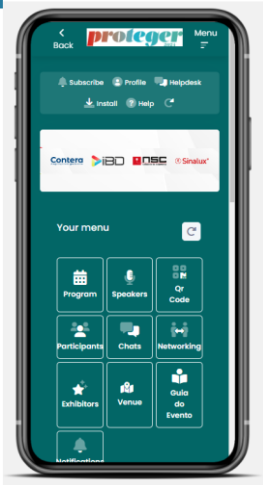
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8 Complementary opportunities – examples

5



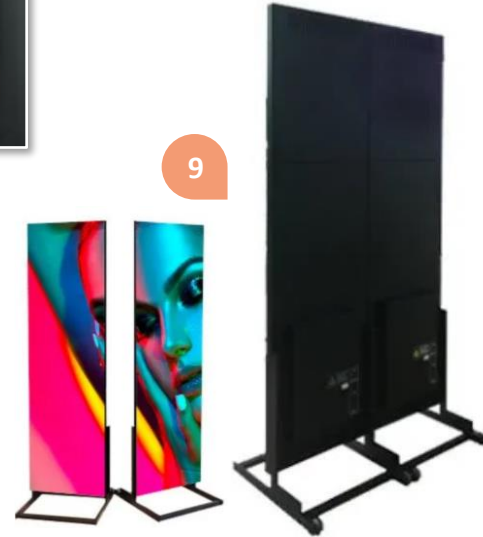
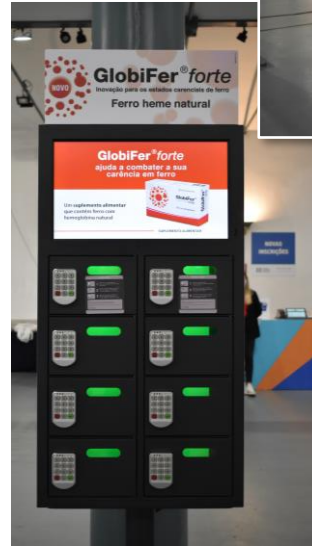
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8



9



7

Prices do not include 23% Portuguese VAT



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9 Sponsors & exhibitors – conditions and benefits

- All exhibitors and sponsors will have their logos on the web site and in the programme
- Co-hosting opening ceremony and / or social event entitles promotion on the spot – conditions to be evaluated
- Costs of renting spaces for exhibition include structure and graphics
- Panel at the venue main entrance – production and setup are included
- Panel and balcony at the start of the main stairs accessing the rooms – production and setup are included
- Main stairs decoration – vinyl production and setup are included
- Webapp banner
- Participants' material – pens and pads with logo - includes production of 700 units each
- Charging stations (2) – include banner and/or video at sponsor's discretion according to technical details
- Digital roll up (led) – promotion at the sponsors discretion also according to technical details



10 Sponsors & exhibitors – reservation, payment and cancellation conditions

Reservation and payment

- Selecting an item to participate as a sponsor or exhibitor implies the immediate payment of the total cost involved.
- If your company requires purchase order numbers to be mentioned on invoices received, please provide one at the time of passing your order.
- In case the payment of your company is not received in full in the 15 days following your reservation, the space reserved by your company will be considered as available again.

Cancellation Policy – Cancellation by the exhibitor

- Exhibitors can cancel their participation until September 15th 2024. Until that date, payments already received will be refunded (limited to the amount paid). However, a fee of € 100.00 will be charged to cover administrative and banking costs. Refunds will be handled after the event.
- In case of cancellation after September 15th 2024 or in case of no-show, fees paid will not be refunded.
- If the event is cancelled, for any reason other than force majeure, fees will be refunded to the exhibitors. However, refunds are limited to the amount paid by exhibitors. The organization is not liable for any other loss or expenses incurred by exhibitors as a consequence of the cancellation.



11 About the organisers

PQI – Portuguese Quantum Institute will host EQTC 2024.

PQI – Portuguese Quantum Institute is devoted to developing research, innovation, policy, education, and outreach in Quantum Information Science and Technologies.

The founding members of PQI are Instituto Superior Técnico, Deloitte PT, and Instituto Português da Qualidade.

For more information, see [PQI.PT](https://www.pqi.pt).

Organising Committee

Chaymae Senhaji
Hermínia Ribeiro
Isabel Godinho
José Barros
Lydia Sanmarti
Margarida Abecasis
Mário Caldeira
Paraskevi Ganoti
Thierry Botter
Yasser Omar
Ziyad Amodjee

Scientific Programme Committee

Andris Ambainis
Anna Kamińska
Anna Sanpera
Eleni Diamanti
Felix Wissel
Laura Schulz
Markus Arndt
Nikolay Vitanov
Ticijana Ban
Thierry Debuisschert
Yasser Omar

Community Programme Committee

Lydia Sanmarti
Gaëlle Decroix
Oscar Diez
Philippe Grangier
Rainer Müller
Tommaso Calarco
Yasser Omar



12 Important deadlines for exhibitors

- 30/09/2024 ordering furniture and stand structure
- 30/09/2024 submission of individual stand construction for approval
- 17/11/2024 delivery of material up to 0.5 m³
- 17/11/2024 set up afternoon – timing to be informed
- 20/11/2024 dismantling: to be confirmed
- 20/11/2024 material collection



13 Booking form

Step 1 – Main Contact / Invoicing Details:	
Name – contact person	
Organisation Name	
Web site	
Address	
Country	
E-mail Address	
Main Phone number	
VAT number	
Purchase order - If your company requires purchase order, please provide one	



13 Booking form

Step 2 – Your order:	
Exhibitor opportunities – Large or Standard <i>Please refer to point 5</i>	
Event Partner opportunities - Platinum partner or Gold partner or Silver partner <i>Please refer to point 6</i>	
Complementary opportunities – please specify, if any. <i>Please refer to point 7</i>	

Please describe the key activities developed by your organisation, and what you plan to present at EQTC 2024:

- Please send your order to eqtc@mundiconvenius.pt and company logo in high quality (vector format)



CONTACT

Please reach out for further details:

eqtc@mundiconvenius.pt

eqtc.qt.eu



Let's create the most impactful meeting point for the European quantum community together!



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